



اَللّٰهُمَّ صَلِّ وَسَلِّمْ وَبَارِكْ عَلَىٰ سَائِرِ الْمُرْسَلِيْنَ
UNIVERSITI
TEKNOLOGI
MARA



Book of Program

ICE-BEES 2019

International Conference on Economics,
Business and Economic Education Science 2019

30-31 July 2019

**Faculty of Economics,
Universitas Negeri Semarang**

Santika Premiere Hotel Semarang,
Central Java, Indonesia

Welcoming note from the Dean for Faculty of Economics

Assalamualaikum Wr Wb.

First, I would like to welcome to all of you to our 2nd International Conference on Economics, Business, and Economic Education Science (ICE-BEES) 2019.

Second, I would like to thank to all plenary speakers:

1. **Prof. Dr. Rosidah Musa**, Deputy Director Institute of Business Excellence (IBE), University Teknologi MARA, Malaysia)
2. **Associate Professor Hadrian Geri Djajadikerta**, Associate Dean for Research of School of Business, Edith Cowan University, Western Australia
3. **Dr. Anubha Srivastava**, Amity Business School, Amity University, Noida, India
4. **Andryan Setyadharma, S.E., M.Si., Ph.D.**, Faculty of Economics, Universitas Negeri Semarang (UNNES), Indonesia.

For becoming our plenary speakers. I believe that your presentation will provide insightful understanding on each field.

Current issue on sustainable development at industrial revolution 4.0 affects the role of higher education institution to produce the workforce as needed. I expect that all of you not only share your important latest work, but also will enjoy the conference.

Finally, I would like to express our appreciation to all presenters and participants for your contribution to this valuable event and congratulate to the committee to make this conference happen.

Wassalamualaikum Wr. Wb.

Drs. Heri Yanto, MBA., Ph.D
Dean for Faculty of Economics

Welcoming note from the Chairperson

Assalamualaikum wr wb.

I am grateful to welcome you to this second International Conference on Economics, Business, and Economic Education Science (ICE-BEES) 2019. The theme of “Embracing economics, education and environment through sustainable innovation in the Industrial Revolution 4.0” was selected to create awareness for us either academician, practitioner, or students, in current changing world due to industrial revolution. Hopefully, this conference can facilitate all of us to share our ideas, the result of the latest work, and any innovation you have made in the field of economics, business, and economic education science.

I would like to thank to plenary speakers; Prof. Dr. Rosidah (Malaysia), Associate Professor Hadrian Geri Djajadikerta (Australia), and Dr. Anubha Srivastava (India) to make themselves available for this conference. I believe that their knowledge and experience will give new nuance in different fields.

I am happy to inform all of you that it was 211 abstracts submitted, and it was 209 participants accepted for oral presentation. Therefore, congratulations for all of you who have been selected to this conference. Also, our most sincere gratitude goes to the team of reviewers in reviewing all submitted papers.

Finally, I would like to express our appreciation to all presenters and participants for your contribution to this valuable event.

Wassalamualaikum Wr. Wb.

Indah Fajarini, Ph.D
Conference Chair

EYES CANNOT LIE: EVIDENCES FROM SOCIAL MEDIA ADVERTISING CONTENTS

Professor Dr Rosidah Musa

Institute of Business Excellence (IBE) Universiti Teknologi MARA (UiTM), 40450 Shah

Visual attention is classified as ocular behaviour, it is asserted that to understand this unconscious phenomena, only eye-tracking is considered the most appropriate methodology to measure it. In this presentation I would like to share some evidences from eye tracking data, specifically on heat map visualization. The evidences support the claim. Therefore I strongly suggest social scientist to adopt eye tracking methodology to precisely understand and determine the effectiveness of adverstising content.

Disruptive technology: Challenges or opportunities?

Associate Professor Hadrian Geri Djajadikerta

School of Business, Edith Cowan University, Western Australia

Disruptive technology has been shown to significantly transform the way businesses operate and the way people work. While this shift in technology has opened up new opportunities, it also carries a range of challenges to businesses and individuals. The disruption has forced companies in their approach to their business for fear of becoming irrelevant. There is also a concern about its impact on the future of work for individuals.

A study of Effects and implications of differences between Indian GAAP and IFRS

**Dr. Anubha Srivastava, Former Assistant Professor and HOD of Finance and Accounting , Amity Business School, Amity University, Expressway, Noida 201301
India.**

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Abstract

Economic growth in any economy requires sustainable high quality financial reporting standards. However in the era of globalization, with rapidly changing rules and regulations in accounting world, Indian financial reporting system too cannot be isolated from the global developments. Lack of standardization in different accounting standards imposes a financial burden on all the stakeholders, which includes both internal as well as external burden to an organization. It is also too cumbersome for investors to compare the financial statement of corporates if they follow different accounting policy. It was felt that there should be one global set of accounting standards for all. Thus IASB came in existence and formulated IFRS. IFRS is high quality principle based accounting standards which aims to bring uniformity comparability and transparency in accounting world. In India the conversion process has started in 2015-16 onwards where all the accounting standards will be gradually fully converged with IFRS and will be named as Ind as . This paper attempts to find out the key difference among IFRS, Indian GAAP and ind AS and its implications. A questionnaire survey has been conducted to find out the implication of differences. The paper concludes that adoption of IFRS would benefit the economy in all aspects.

**IMPACT OF BANTUAN SISWA MISKIN (GOVERNMENT CASH TRANSFERS
FOR POOR STUDENTS) ON SCHOOL DROPOUT: CASE STUDY FROM
CENTRAL JAVA PROVINCE, INDONESIA**

Andryan Setyadharna
Universitas Negeri Semarang

Abstract

Indonesia still faces a high dropout rate, especially at upper secondary school level. Compared with other school levels, dropout rates are higher than in primary school and in lower secondary school. Therefore, the main aim of this study is to examine the effects of government cash transfers for poor students on the likelihood of an individual to complete or drop out of upper secondary school in Central Java Province. 439 former upper secondary school students and 878 parents/guardians participated in the study. Logit is the preferred regression technique used in the analysis. The result shows that the government cash transfers for poor students reduced the likelihood of an individual to drop out. the issues with government's funding policies are also discussed.

Rundown ICEBEES 2019

Santika Premiere Hotel Semarang, 30-31 July

TIME	AGENDA*)	PERSON IN CHARGE/LOCATION
Tuesday, July 30 2019		
07.30 - 08.30	Registration	Committee
08.30 – 09.00	Opening Ceremony:	Committee
	Singing Indonesian Anthem	Committee
	Dean's Report	Drs. Heri Yanto, MBA, PhD
	Rector's Opening Speech	Prof. Dr. Fathur Rokhman, M.Hum
	Pray	Ubaedul Mustofa S.H.I., M.S.I.
09.00-09.15	Coffee Break	
09.15-11.00	Plenary Session 1	Dorojatun Prihandono, Ph.D
09.15-09.45	The first Speaker: Associate Prof. Hadrian Geri Djajadikerta (Edith Cowan University)	
09.45-10.15	The second speaker: Prof. Dr. Rosidah Musa (University Teknologi Mara)	
10.15-10.45	Question and Answer	
10.45-12.00	Parallel Session 1 – Paper Presentation	Committee
	Hall 1	Prambanan
	Hall 2	Mendhut
	Hall 3	Kalasan
	Hall 4	Sewu
12.00-13.00	Lunch Break	
13.00-17.30	Parallel Session II – Paper Presentation	Committee
	Hall 1	Prambanan
	Hall 2	Mendhut
	Hall 3	Kalasan
	Hall 4	Sewu
15.00-15.30	Coffee Break	

Wednesday, July 31-2019		
08.00-08.30	Registration	Committee

08.30 - 09.00	Coffee Break	
09.00-11.00	Plenary Speakers 2	Fahrur Rozi, PhD
09.00-09.30	The first Speaker: Dr. Anubha Srivasta (Amity University, Noida, India)	
09.30-10.00	The second speaker: Andryan Setyadharma, PhD (UNNES, Indonesia)	
10.00-10.30	Question and Answer	
10.30 - 12.00	Parallel Session I – Paper Presentation	Committee
	Hall 1	Prambanan
	Hall 2	Mendhut
	Hall 3	Kalasan
	Hall 4	Sewu
12.00-13.00	Lunch Break	
13.00-1700	Parallel Session II – Paper Presentation	Committee
	Hall 1	Prambanan
	Hall 2	Mendhut
	Hall 3	Kalasan
	Hall 4	Sewu
17.00-17.30	Closing ceremony/ Best Presenter Announcement	Ballroom
15.30-16.00	Coffee Break	

Parallel Sessions Schedule

ICEBEES 2019

30 – 31 July 2019

Hall 1

Room : Prambanan

Moderator : Ms. Retno & Ms. Trisni

No	Code	Authors	Titles
Day 1, Tuesday, 30 July 2019			
1	ABS-3	Trisni Suryarini, Adhilia Mega Cahyaningrum(*)	The Effect of Tunneling Incentive to Transfer Pricing Decision with Tax Minimization as A Moderating Variable
2	ABS-20	Faisal Amrulloh (a) Grace Tianna Solovida (b)	EFFECT OF TRANSFORMATIONAL LEADERSHIP STYLE AND MANAGEMENT CONTROL SYSTEM ON MANAGERIAL PERFORMANCE ON TRANSPORTATION
3	ABS-29	Garda Yaumil Akhir, Ety Murwaningsari	The Effect of ICT Literation in Government Financial Management in Industry 4.0 Era
4	ABS-30	Tori Agustri, Adi Firman Ramadhan	Audit Committee, Audit Quality, and Earnings Management (Empirical Study on Non-Financial Companies Listed on the Indonesia Stock Exchange in 2014-2017)
5	ABS-37	Ahmad Irsyad F.A., Adi Firman Ramadhan	THE DOUBLE JOB EFFECT OF MEMBER OF THE AUDIT COMMITTEE AT THE REMUNERATION COMMITTEE TO AUDIT COSTS
6	ABS-165	Andi Fauziah (a), Budi Purwanto (b), Wita Juwita Ermawati (c)	HOW TO MEASURE PROSPECT THEORY IN INDONESIA STOCK EXCHANGE (An empirical study from Indonesia Stock Exchange Investment Gallery)
7	ABS-188	Wayan Winten Adnyano (a*), Dony Abdul Chalid (b)	Implementation of Life Cycle Costing on Airline Industry – Case Study of Xyz Airline in Indonesia
8	ABS-67	Cyrrillus Hugo Kristantyo and Ignatius Aryono Putranto	ELECTRONIC TICKETING: WHAT FACTORS MAKE PEOPLE USE THIS TECHNOLOGY?
9	ABS-72	Angela Merici Minggu(a*), Anis Chariri (b), Tri Jatmiko Wahyu P (c)	Value chain analysis for strategic management accounting: Case Studies of three Private Universities in Kupang
10	ABS-88	Krismiaji (a); Surifah (b)	Corporate Governance, Compliance Level of IFRS Disclosure and Value Relevance of Accounting Information
11	ABS-94	Asrori*1, Ahmad Rofiq2 and Muhammad Khafid3	UTILIZATION OF PRODUCTIVE ZAKAT FOR REDUCING POVERTY AND EMPOWERMENT OF ZAKAT RECIPIENTS TO BE ZAKAT PAYERS IN CENTRAL JAVA PROVINCE INDONESIA

12	ABS-181	Asrori, Juliatur Nur Hasanah and Muhammad Ihtasul Amal	Financial Performance of Regional Government Revenue Growth in Central Java Province Indonesia
13	ABS-135	Malikhatun Dayyanah (a*), Dhini Suryandari (b)	The Effect of Leverage, Interest Conflict, and Litigation Risk on Accounting Conservatism with Financial Distress as the Moderating Variable
14	ABS-149	Aurelia Melinda Nisita Wardhani	Perception Analysis of Complexity, Computer Anxiety, and Self-Efficacy of the Village Treasurer towards the Use of the SISKEUDES Application
15	ABS-151	Anisa Fitri (a), Hasan Mukhibad (b)	Determinant of Islamic Social Reporting (ISR) Disclosure
16	ABS-152	Niswah Baroroh, Rita Apriyanti	The Role of Audit Quality in moderating the Effects of Company Size, Sales Growth and Independent Commissioner for Tax Avoidance in Indonesia
17	ABS-155	Dhini Suryandari (a); Ega Andhika (b)	Corporate Governance Mechanism, Firm Size and Its Effect on Acceptance of Qualified Audit Opinion
18	ABS-168	Maylia Pramono Sari, SE, M.Si, Akt, CA (a); Ain Hajawiyah, S.Ak. M.S.Ak (b); Surya Raharja, PhD, SE, M.Si, Akt, CA (c)	UNIVERSITY SUSTAINABILITY REPORTING IN INDONESIA
19	ABS-164	Oman Sukirman (a*)	Financial Management and Analysis of Strawberry Cultivation
Day 2, Wednesday 31 July 2019			
20	ABS-166	Aulia Tiara Imani; Achmad Herlanto Anggono	Factors Influencing Customers Acceptance of Using the QR Code Feature in Offline Merchants for Generation Z in Bandung (Extended UTAUT2)
21	ABS-167	Fira Octaria Basri, Dr. Sylviana Maya Damayanti, CFP.	Valuation of PT Perusahaan Gas Negara TBK
22	ABS-189	Linda Agustina, Maylani Maftuchah	The Effect of Company Size, Leverage, and Macro Economic on Sharia Stock Return with Firm Value as a Moderating Variable
23	ABS-198	Kiswanto, and Ani Rohanah*	The Role of Independent Commissionaire in Moderating the Effect of Executive Ownership and Executive Compensation on Tax Aggressiveness
24	ABS-199	Mulyo Agung	The Effect of Financial Reporting Quality on Regional Governments' Performance Accountability
25	ABS-201	Andrian Budi Prasetyo, Aditya Septiani, Adi Firman Ramadhan	DETECTING FRAUDULENT FINANCIAL REPORTING WITH FINANCIAL INDICATORS
26	ABS-205	Ayatulloh Michael Musyaffi (a*), Arinal Muna (b)	Task Technology-Fit of a Village Financial System (Siskeudes) to Increase Officers Performance
27	ABS-207	Indah Fajarini SW, Hadrian Geri Djajadikerta	Non-financial performance disclosure and company performance: Australian evidence
28	ABS-211	Tarsis Tarmudji, Ain Hajawiyah* and Trisni Suryarini	Analysis of Tax Amnesty Effectiveness in Indonesia

29	ABS-41	Muhammad Khafid, Fachrurrozie, Indah Anisykurlillah	INVESTIGATING THE DETERMINANTS OF NON-PERFORMING LOAN: Loan Monitoring as a Moderating Variable
30	ABS-46	Nurdian Susilowati, Amir Mahmud, Ratieh Widhiastuti, Wisudani Rahmaningtyas	Good Village Governance: Internal Control Model of Village Funds Management
31	ABS-127	Fadhilah Mahanani Saputri(a*), Kardiyem (b)	The Role of Spiritual Intelligence in Moderating the effect of Compensation Compliance, Apparatus Morality, and Organizational Ethical Culture on Accounting Fraud Tendencies (Case Study of Village Fund magement in Weru District, Sukoharjo Regency)
32	ABS-177	Indah Fajarini SW, Dessy Munfaati Rizqy	IFRS convergence on earnings management with corporate governance as a moderating variable
33	ABS-170	Lailatul Maqhfiroh; Dorojatun Prihandono	THE ROLE OF TIME AVAILABILITY IN MODERATING HEDONIC SHOPPING MOTIVATION TOWARD IMPULSE BUYING OF CONSUMER ONLINE AT HARBOLNAS'S EVENT
34	ABS-172	Vini Wiratno Putri, Ketut Sudarma, Fajar Fachrudin	ACHIEVEMENT OF SMALL SUSTAINABLE PERFORMANCE STRATEGIES, BASED ON GREEN MANAGEMENT
35	ABS-175	Murwatiningsih, Nina Oktarina	IMPROVING THE MARKETING PERFORMANCE THROUGH INNOVATION
36	ABS-176	Bayu Wiratama, Ida Maftukhah, Nia Oktaviani	EXPERIENTIAL MARKETING, FACILITY, ACCESSIBILITY : THE KEY OF TOURIST DESTINATION
37	ABS-178	Moh. Khoiruddin, S. Martono, Nury Ariani W, Vini Wiratno P	Individual Perception of Leadership and Adaptive Performance among Higher Education Staff: Does Innovative Climate Moderate?

Hall 2

Room : Mendhut

Moderator : Ms. Ratieh & Ms. Ana

No	Code	Authors	Titles
Day 1, Tuesday, 30 July 2019			
1	ABS-75	Adriana Shamsudin, Nurfarahah Mohd Pauzi, Mohd Syazwan Karim, Nurfarahi	Utilizing Data in Measuring Student's Understanding of Financial Statements: A Survey among Accounting Students
2	ABS-33	NURBARIRAH AHMAD, AZIEAN JAMIN, DR. RAJA MAYANG DELIMA MOHD BETA, DR SHAFINAR ISMAIL, SITI ROSNITA SAKARJI, ZAINAB MOHD ZAIN	A STUDY ON THE IMPACT OF OFFICE LAYOUT TOWARDS EMPLOYEES PRODUCTIVITY AT AMANAH SAHAM PAHANG BERHAD (ASPA)
3	ABS-7	Andi Sri Wahyuni (a*); Anis Chariri (b)	Building Critical Awareness of Accounting Students: A Transformative Learning Process
4	ABS-25	Dr. Heru Sriyono, M.M., M.Pd. (a*), Lucky Nindi R. Marfui, M.Pd. (b)	Does Learning Motivation Affect Students Economic Learning Achievements? The Identifying Internal Factor of Economic Students
5	ABS-206	Dian Rachmawati, Sri Handayani, Lisa Rokhmani	COMPETENCE OF ECONOMIC TEACHERS IN THE INDUSTRIAL REVOLUTION ERA 4.0 STATE HIGH SCHOOL IN MALANG CITY, INDONESIA
6	ABS-18	Amirudin Mohd Nor and Shafinar Ismail	PROFIT AND LOSS SHARING (PLS) AND NON-PLS FINANCING IN MALAYSIA: WHICH ONE SHOULD BE THE ONE?
7	ABS-173	Sri Hermawati(a*), Yusye Milawaty (a*)Missa Lamsani (b)	Destination Branding as an Effort for Promoting Banyumas Tourism
8	ABS-71	Sheila Febriani Putri (a*), Dhika Maha Putri (b), Fitri Purnamasari (c), Miranti Puspaningtyas (d), Dwi Narullia (e)	Composing Professional Human Resource: The Necessity of Excellent Internship Mentoring System
9	ABS-75	Adriana Shamsudin(1*), Nurfarahah Mohd Pauzi, Mohd Syazwan Karim, Nurfarahin Roslan, Khairiah Ahmad	UTILISING SATA IN MEASURING STUDENTS' UNDERSTANDING OF FINANCIAL STATEMENTS: A SURVEY AMONG NON ACCOUNTING STUDENTS
10	ABS-101	Wahjoedi	Sustainable Economic Education, Equipping Young Generation with Economic Environmental Perspectives
11	ABS-128	Indra Febrianto, Roufah Inayati	Will The Future Economic Teacher be Prepared to be Up Against Industrial Revolution 4.0?
12	ABS-38	Endah Nurhawaeny Kardiyati (ab*), Mahendra Wijaya (b), Suwarto (b), Supriyadi (b)	Analysis of Social Mapping to Arrange the Corporate Social Responsibility Program of PT. Indocement Tunggal

			Prakarsa Tbk (Case Study of Ciwaringin Village)
13	ABS-147	Rima Raidah Rachmah, Lidia Mayangsari	Online Engagement Factors on Instagram Local Fashion Brand Accounts
14	ABS-153	RIZZA MEGASARI, RIZKY DWI PUTRI, DIAN RACHMAWATI	IMPROVEMENT OF SUBJECTS UNDERSTANDING DEVELOPMENT OF TEACHING MATERIALS THROUGH PROJECT BASED LEARNING
15	ABS-196	Sitauli Dewikristi Siallagan(a) & Ruslan Prijadi(a)	The Impact of Operational and Financial Hedging to Airline Operating Performance
16	ABS-140	Arum Maharani Feminingtyas	The Influence of Cause Related Marketing Towards Purchase Intention of Local Fashion Brands Indonesia
17	ABS-184	Raniyah, Dony Abdul Chalid	Financial Analysis of Airlines as Air Cargo Terminal Operator: Case Study PT. Garuda Indonesia Tbk
18	ABS-185	Annistya Oedaya, Ayu Aprilianti Lizar	Linking Internal Brand Management on Organizational Citizenship Behavior in Airline Industry
19	ABS-190	Ermila Klislinar (a), Anton Wachidin Widjaja (b)	Analysis of willingness to pay for ancillary revenue of full service airline (The Case of Garuda Indonesia)
20	ABS-191	Desti Ranihusna1*, Nury Ariani Wulansari 2, Dikha Karuma Asiar3	Role Conflict Relationships That Can Increase The Satisfaction of Hospital Nurses
21	ABS-192	Dini Ika Septiani (a*) , Rendra Chaerudin (b)	The Effect of Customers Price Perception, Perceived Quality and Brand Image Toward Customer Purchasing Intention in Shoe Industry
Day 2, Wednesday 31 July 2019			
22	ABS-197	Mirwan Surya Perdhana*, Jayhan Syaifullah**	Hurdles and Challenges in Building a Small Business: A Case Study in Culinary Sector
23	ABS-208	Kardoyo, Lola Kurnia Pitaloka, Bayu Bagas Hapsoro	Universities Academic Service Quality to Student Satisfaction
24	ABS-123	Amin Pujiati, Shanty Oktavilia*, Nadia Damayanti	Environmental Quality and Regional Autonomy in Indonesia
25	ABS-73	Fentya Dyah Rahmawati, Tusyanah Tusyanah, Lita Citra Dewi, Fransisca Rachmawati Indira	UNNES Goes Conservation: Among Students' Knowledge, Perception and Attitude on Environmental Conservation
26	ABS-204	Feni Maria Sofa, Nanik Suryani	The Influence of Industrial Work Practice (Internship), Corporate World Information, and Motivation of Entering Corporate World towards Working Readiness of Students at Class XII Office Administration Department in SMK Negeri 2 Temanggung 2018/2019
27	ABS-107	Ramllah, Ahmad Nurkhin	Analysis of the Acceptance and Use of E learning Using the Unified Theory of Acceptance and Use of Technology (UTAUT)
28	ABS-193	Badingatus Solikhah, Subowo	Are the Financial Performance and Media Coverage Associated with the Quality of Environmental Disclosures?

29	ABS-212	Widianto, Lola Kurnia Pitaloka	Potency of Food Cluster to Improve the Quality of Creative Industries
30	ABS-179	S. Martono, Vini Wiratno Putri, Nury Ariani Wulansari, Moh. Khoiruddin	ORGANIZATIONAL EFFECTIVENESS MEASUREMENT WITH BEHAVIORAL STUDY APPROACH
31	ABS-87	Ashomatul Fadlilah, Muhammad Khafid, Tusyanah Tusyanah	Analyzing Students Loyalty through Service Quality; Commitment; and Reputation
32	ABS-28	feriady, muhammad; harnanik; santoso, arief	Teacherpreneurship determination toward teacher innovation and competitive advantage in the disruption era (application of Strategic Entrepreneurship theory in educational institutions)
33	ABS-36	Agung Kuswanto, Riza Rizqiyah, Faidatul Amaliyah, Deviani, dan Devita Damayanti Safitri	CASE STUDY OF USING COMMERCIAL LETTERS IN DISTRICT ERA IN THE HANDAYANI MART SEKARAN
34	ABS-91	Ahmad Nurkhin (a*), Kardoyo (a), Muhsin (a), Hasan Mukhibad (a), Sumiadji (b)	Website and Social Media Usage for Internet Reporting (Case Study at Zakah Management Organization)
35	ABS-134	Rediana Setiyani, Harnanik, Susmy Lianingsih, Nurdian Susilowati	Use of Blended Learning to Enhance The Student Learning Experience and Engagement in Taxation Course
36	ABS-156	Nina Oktarina, Joko Widodo, Murwatiningsih, Edy Suryanto	How to Improve The Effectiveness of School Archives Management In The Industrial Revolution Era 4.0?
37	ABS-202	Satsya Yoga Baswara, Ratieh Widhiastuti, Lita Citra Dewi	LEARNING MODEL BASED ON INFORMATION TECHNOLOGY IN AN ACCOUNTING EDUCATION COURSES BASED ON TECHNOLOGY AT FACULTY OF ECONOMICS IN UNIVERSITAS NEGERI SEMARANG
38	ABS-50	Eka Tiara Octavia, Ismiyati, and Mar'atus Sholikhah	How Do School Facilities Affect School Quality? Case Study in Vocational High School at Pati, Indonesia
39	ABS-76	Lita Citra Dewi and Ida Maftukhah	HARMONIZATION OF ECONOMICS AND LOCAL CULTURE IN THE FRAME OF SUSTAINABLE TECHNOLOGICAL INOVATION (CASE STUDY OF KETOPRAK ATMODOJO BUDOYO IN KUDUR VILLAGE PATI REGENCY)

Hall 3

Room : Kalasan

Moderator : Ms. Nury & Ms. Ascariena

No	Code	Authors	Titles
Day 1, Tuesday, 30 July 2019			
1	ABS-89	Rizuwan Abu Karim, Mohd Halim, Shafinar Ismail, Wei-Loon Koe	The Influence of Total Quality Management (TQM) Practices towards Assuring Safety Attributes of Food Products with the JAKIM Halal Certification
2	ABS-35	SITI ROSNITA BINTI SAKARJI, AZIEAN BINTI JAMIN, NURBARIRAH BINTI AHMAD, DR. RAJA MAYANG DELIMA BINTI MOHD BETA, DR. SHAFINAR BINTI ISMAIL, ZAINAB BINTI MOHD ZAIN	PERCEIVED SERVICE QUALITY TOWARD CUSTOMER SATISFACTION IN MAJLIS PERBANDARAN SEREMBAN
3	ABS-99	Mohd Halim Mahphoth (a*), Rizuwan Abu Karim (a), Shafinar Ismail (a), Wei-Loon Koe (a), Zainab Khalifah (b)	Application of Normality Testing for Measuring Experiences of Visitors in Museum
4	ABS-89	Rizuwan Abu Karim (a*), Mohd Halim Mahphoth (b), Shafinar Ismail (b), Wei-Loon Koe (b)	The Influence of Total Quality Management (TQM) Practices Towards Assuring Safety Attributes of Food Products With The JAKIM Halal Certification
5	ABS-39	Rara Dzikrina Istighfaroh, Shimaditya Nuraeni	THE 21ST CENTURY CAPABILITIES FOR IMPROVING SME PERFORMANCE
6	ABS-45	Diki Atriana (a) Billy Tunas (b) Tuty Sariwulan (b)	Human Resource Management Evaluation Program of the Indonesian Navy Supply Officer
7	ABS-48	Dandy Aldilax (a*), Pri Hermawan (b), Lidia Mayangsari (c)	The Antecedents of Slow Fashion Product Purchase Decision Among Youth in Bandung, Jakarta, and Surabaya
8	ABS-49	Eka Destika Sandakila, Aryana Satrya	The Effects of Ethics Institutionalization on Organizational Citizenship Behavior: The Mediating Effects of Organizational Commitment and Moderating Effects of Psychological Empowerment
9	ABS-51	Refi Salma Irelli (a), Rendra Chaerudin (b)	Brand-Generated Content (BGC) and Consumer-Generated Advertising (CGA) on Instagram: The influence of Perceptions on Purchase Intention
10	ABS-54	Erwin Rivaldi (a), Jimmy Sadeli (b)	Investigating the effect of Psychological Capital on Turnover Intention
11	ABS-66	Emmanuela Kanya Majesta, Daniel T. H. Aruan S.Si., M.S.M., Ph.D	Comparison of Effects of Different Social Media Contents on Awareness
12	ABS-68	Madis Saralita (a*), Niken Ardiyanti (b)	Role of Workplace Spirituality and Perceived Organizational Support on

			Turnover Intention: Evidence from Private Hospital in Indonesia
13	ABS-74	Jo Nam Hee (a*), Hari Mulyadi (b), Heny Hendrayati (b)	Analysis of Entrepreneurship Behavior and Business Capital Against Business Success
14	ABS-82	Muammar Luthfi Al Hakim (a*), Budi W. Soetjipto (b)	The Effects of Leader-Member Exchange and Fun at Work on Work Engagement and Deviant Workplace Behavior in Indonesian Telecommunication Company
15	ABS-17	Putri Murwani Handayani (a), Aryana Satrya (b)	THE EFFECTS OF VOLUNTEER MOTIVATION AND PERCEIVED ORGANIZATIONAL SUPPORT ON EMPLOYEE WELL-BEING AND ORGANIZATIONAL COMMITMENT TO NON-GOVERNMENTAL ORGANIZATIONS IN THE FIELD OF HEALTH IN INDONESIA
16	ABS-141	Novihana Noor Pradita, Dr. Cynthia Afriani Utama	The Effect of Ownership Structure and Board Independence Towards Overinvestment Behavior of Family Business in Indonesia
17	ABS-95	Wahyu Indar Rachmawati (a*), Budi Rustandi Kartawinata (b), Candra Wijayangka (c), Imanuddin Hasbi (d)	Factors Analysis That Affecting The Intention to Use Digital Payment (Case Study on OVO Users in Jakarta, Bogor, Depok, Tangerang, Bekasi)
18	ABS-111	Ranu Iskandar, Zainal Arifin, Herminarto Sofyan	Implementation of 5S in The Automotive Laboratory - A Case Study
19	ABS-113	Rediawan Miharja (a*), Umi Kaltum (b), Ina Primiana (c) Vita Sarasi (d)	EVALUATION OF SME SUPPLY CHAIN USING METHODS SUPPLY CHAIN OPERATION REFERENCE (SCOR) (case study on Borondong Industry SMEs)
20	ABS-115	Khairul Ikhsan, Deni Sunaryo	TAM AND PERCEIVED RISK IN USING MOBILE APPLICATION: EMPIRICAL EVIDENCE IN ONLINE TRANSPORTATION IN INDONESIA
21	ABS-121	Andrian Haro (a*), Dinawati Oktaviana (a), Anugrah Trimulia Dewi (a), Wan Anisa (a), Akmaluddin Suangkupon (b)	THE INFLUENCE OF BRAND IMAGE AND SERVICE QUALITY TOWARDS PURCHASE INTENTION AND ITS IMPACT ON THE PURCHASE DECISION OF SAMSUNG SMARTPHONE
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23	ABS-130	Fairuz Habibah Ramdhani	What is Inside Beauty Viral Video and How People React to It
24	ABS-131	Alizah Anugrah Putri(a*), Wawan Dhewanto (b), Ilham Fadhil Nurdayat (c)	UNDERSTANDING THE ROLE OF JOB SATISFACTION IN WORKPLACE FROM MILLENNIAL GENERATION'S PERSPECTIVE TOWARD ORGANIZATIONAL PERFORMANCE
25	ABS-136	Vanessa Avila Chrisdira (a*), Annisa Rahmani Qastharin (b), Lidia Mayangsari (c)	An Analysis of Factors Influencing Customers Willingness to Participate in Denim Brand Community's Value Co-Creation (Study Case: Darahku Biru)

26	ABS-137	Ummu Qonitah, Shimaditya Nuraeni	Analysis of Interpersonal and Intrapersonal Forces Towards Word-of-Mouth Influence in Service Business
27	ABS-139	Bestra Tomassa (a*), Evy Rachmawati (b*)	DEVELOPING A MARKETING STRATEGY BASED ON MARKET SEGMENTATION THROUGH CLUSTERING METHOD IN FOOD AND BEVERAGE INDUSTRY IN BANDUNG. CASE STUDY : BOLA UBI YAMA
28	ABS-163	Azzam Ajriya Shaffa Amalia (a*), Dr. Dina Dellyana, Apt. (b)	User Acceptance for Kaaba Buku Saku Application
29	ABS-143	Siti Ridloah, Nury Ariani Wulansari, Desti Ranihusna	Strategic Priorities of Green Companies in Indonesia
30	ABS-145	Elda Fitri (a*), Asep Darmansyah (b), Sylviana Maya Damayanti (c)	Bankruptcy Prediction Analysis of PT Garuda Indonesia Compared to Four Airlines Companies in Asia
31	ABS-146	Muthia Ramadhani (a*), Yuanita Handayati (b)	Application of Subcontractor Selection Using Analytical Hierarchy Process Method in Ritz Garment
32	ABS-148	Fadhilah Amalina (a*), Yuanita Handayati (b)	Business Process Analysis and Improvement in Selling Process Using Business Process Modelling Notation (BPMN) at Locarvest
33	ABS-150	Rediana Wahyu Ardhia, Lidia Mayangsari	A Study on Factors Influencing Purchase Intention of Indonesian Local Fashion Brands
34	ABS-154	Haryadi Sarjono (a*), Berliana Nathalia Jadi (b)	THE PERFORMANCE OF SUPPLY CHAIN MANAGEMENT USING SCOR MODEL TO POTATO FARMERS
35	ABS-157	Aflit Nuryulia Praswati, Qori Nur Tikarina, Alfi Fauziyah Fadhali	Attraction of Cultural Festival on Travel Destination
36	ABS-158	Azzahra Filmina (a*), Lidia Mayangsari (b)	The Influence of Risk Attitude toward the Entrepreneurial Intention
37	ABS-161	Oman Sukirman (a*)	Effect of Light Assets and Capital Structure on Firm Value
38	ABS-162	Rani Dewi Nursilowati (a*), Lidia Mayangsari (b)	Women's Shoes of Choice: A Correlation Analysis of Customer Attitudes Toward Purchase Intention of Local Footwear Products
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2	ABS-187	Dwi Mahroji (a); Fatimah Binti Fauziah (a)	THE EFFECT OF GENDER INEQUALITY ON ECONOMIC GROWTH IN WEST JAVA PROVINCE, 2011-2015
3	ABS-60	Wei-Loon Koe, Shafinar Ismail, Mohd Halim Mahphoth, Rizuwan Abu Karim	The Mediating Role of Perception between Individual Orientation and Intention towards Sustainable Entrepreneurship
4	ABS-92	Dr. E. Caroline, SE, MSi 1) Dr. Etty Puji Lestari, SE, MSi 2) Dr Ceacilia Srimindarti S.Pd, M.Si3) Dyah KuDr. E. Caroline, SE, MSi (a*), Dr. Etty Puji Lestari, SE, MSi (b), Dr Ceacilia Srimindarti S.Pd, M.Si (c), Dyah Kusumawati S.Sos, M.Si (d), Achmad Nuruddin Safriandono M.Kom (e)	Spatial Interaction Pattern of Local Workers in Central Java Province by using the Euclidean Distance Approach
5	ABS-210	Shafinar Ismail(a*), Wei-Loon Koe(a), Mohd Halim Mahphoth(a), Rizuwan Abu Karim(a), Noorhidayah Yusof(a), Suzila Ismail(b)	Saving Behavior Determinants in Malaysia: A Survey
6	ABS-21	Lizzy Dominica, Hanna Octavianie, Zeisha Shabrina, Sindy Septiani	The effect of Financial Deepening on Income Gap in Six Countries Asia 2012-2016
7	ABS-104	Fakhruddin (a*), Raudhatil Wirda. Z (b), Muhammad Ilhamsyah Siregar(c), Fitriyani(d)	Analysis Of Indonesia Inequality Income Distribution
8	ABS-26	Farida Rahmawati (*), Meirna Nur Intan	Government Spending, Gross Domestic Product, Human Development Index (Evidence from East Java Province)
9	ABS-31	1) Lendi Ageng Kurnia 2) Deden Dinar Iskandar	DETERMINATION OF THE ACHIEVEMENT OF SELF SUFFICIENCY RICE IN MEETING THE AVAILABILITY OF NATION RICE
10	ABS-1	Danang Satrio	The Role of Emotion in Viral Marketing Strategies
11	ABS-4	Agus Arifin (a*), Rakhmat Priyono (a)	ADVERSE SELECTION AND MORAL HAZARD: THE EVIDENCE ON BUSINESS LENDING OF MICRO AND SMALL ENTERPRISES
12	ABS-55	Raisa Fitriaini	Fiscal Policy Behaviour in ASEAN: Countercyclical or Procyclical?
13	ABS-125	Benny Hutahayan	Empowering of Small, Micro and Cooperatives Business Enterprise (SMCEs) on Base Agribusiness to Face ASEAN Market: Survey at SMCEs

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16	ABS-81	Oktavian Yodha Utama (a*), Siti Puryandani (b)	The Effect of BI Rate, USD to IDR Exchange Rates, and Gold Price on Stock Returns Listed in The SRI KEHATI Index for The Period January to December 2018
17	ABS-86	Yuyun Puji Rahayu (a*), Maria Semet (b), Suryna Paembang (c)	Reposition of GRDP Sectors of Manokwari and South Manokwari Regencies Before and After Regional Expansion (Year 2010-2017)
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20	ABS-97	Yuyun Meilida (a), Kaarieni (b), Sunaryo N.Tuah (c)	ANALYSIS OF ECOTOURISM DEVELOPMENT STRATEGY IN TANJUNG PUTING PROVINCE NATIONAL PARK, CENTRAL KALIMANTAN
21	ABS-98	Irma Rianti (a), Suwadi (b), Alexandra Hukom (c)	The Impact Of Local Own-Source Revenue and Fiscal Balance Transfer Funds Toward Capital Expenditure Of The Government Of Palangka Raya City
22	ABS-102	Elia Kalontong(a), Aprilia Anggraeni(b), Harin Tiawon(c)	THE ANALYSIS OF MANAGEMENT IMPACT AND THE USE OF VILLAGE FUNDS ON REGIONAL DEVELOPMENT IN KATINGAN KUALA DISTRICT KATINGAN REGENCY
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24	ABS-159	Grisvia Agustin (a), Hari Wahyono (b), Yogi Dwi Satrio (c), Syahrul Munir (d), Dian Rahmawati (e), Januar Kustiandi (f)	Analysis of Migrant Worker Familys Financial Management
25	ABS-182	Firmansyah (a*), F.X. Sugiyanto (a), Herniwati Retno Handayani (a), Shanty Oktavilia (b), Ryan Prayogi (a)	Analysis of Rice Demand in Indonesia
26	ABS-183	Firmansyah (a*), Andrian Budi Prasetyo (a), Shanty Oktavilia (b), Dita Wahyu Puspita (b)	Demand for Labor in Indonesia's Tourism Sectors
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28	ABS-200	Ade Mulya Pratomo and Andryan Setyadharma	The Effects of Wages, Economic Growth, and Number of Companies in Industrial Sector on Unemployment
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30	ABS-142	Karsinah, Nurjannah Rahayu Kistanti, Phany Ineke Putri	Financial Literacy of The Banking Sector in Micro and Small Business in Semarang City
31	ABS-144	Dewi Fatmasari (a*), Ade sunardi (b), Waridin (b), Akhmad Syakir Kurnia (b)	MECHANISM ANALYSIS OF MONETARY POLICY TRANSMISSION FINANCING LINE IN MONETARY SYSTEMS IN INDONESIA, 2018.
32	ABS-116	Fafurida, Shanty Oktavilia, Avi Budi Setiawan	ACCELERATING ECONOMIC DISTRIBUTION BY DETERMINING GROWTH POLE AREA
33	ABS-53	Tusyanah Tusyanah, Fentya Dyah Rahmawati, Ashomatul Fadlilah, Muhammad Khafid and Nurdian Susilowati	Analyzing Students' Entrepreneurial Intention based on Theory of Planned Behavior (TPB) with Internship as the Moderating Variable
34	ABS-56	Nurjannah Rahayu Kistanti(*), Karsinah, Phany Ineke Putri	THE EXISTENCE OF TRADITIONAL MARKETS AFTER REVITALIZATION IN SEMARANG MUNICIPALITY
35	ABS-122	Shanty Oktavilia*, Fafurida, Yozi Aulia Rahman	IMPROVING REGIONAL FISCAL CAPACITY IN CENTRAL JAVA PROVINCE, INDONESIA
36	ABS-22	Fitri Andriani Setyowati (a), Inaya Sari Melati (b*)	AN INVESTIGATION OF HOW BASIC EDUCATION RATE EXPLAINS THE PHENOMENA OF UNEMPLOYMENT AND POVERTY DIFFERENTLY IN URBAN AND RURAL AREAS
37	ABS-42	Nina Farliana, Khasan Setiaji, Raeni	IMPACT OF KENDAL INDUSTRIAL PARK TO ECONOMIC ASPECT
38	ABS-64	Moch Faizal Rachmadi (a*), Inaya Sari Melati (a)	The Optimization of BUMDES Role In Improving Village Original Income Based On CERSEN (Creative Economy With Society Development) (A Case Study In Bakaran Kulon Village, Pati Regency, Indonesia)
39	ABS-133	Puji Novita Sari, Susmy Lianingsih, Yulia Sandra Sari	HOW DOES SOCIAL ENTREPRENEURSHIP AFFECT SOCIO ECONOMIC CONDITION OF THE SOCIETY? AN EMPIRICAL STUDY OF KAMPUNG MARKETER IN KARANGMONCOL
40	ABS-174	Budiono Hardjono, Veralita Amirtrianti, Diba Aris, Sugeng Ahmad Riyadi	THE IMPLICATION OF E-WOM COMMUNICATION ON CUSTOMER PREFERENCE AND PURCHASE DECISION OF ELECTRONIC GADGETS